

Amy Bree Becker

Department of Communication
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Education

Ph.D. Mass Communications, University of Wisconsin-Madison (completed May 2010)

Chair: Dietram A. Scheufele

Committee: Dominique Brossard, Barry Burden (Political Science), Al Gunther, & Michael A. Xenos (Communication Arts)

Dissertation: *Fresh politics: Comedy, celebrity, and the promise of new political outlooks*

M.A. Journalism & Mass Communication, University of Wisconsin-Madison (August 2007)

Graduate coursework completed at the Annenberg School for Communication, University of Southern California (January 2005-May 2006)

A.B. Brown University, Departments of Political Science and Public Policy & American Institutions (completed May 2000)

Academic Positions

Assistant Professor, Department of Communication, Loyola University Maryland (2014 -)

Assistant Professor & Graduate Faculty, Department of Mass Communication & Communication Studies, Towson University (2010-2014)

Publications

Peer-Reviewed Journal Articles (by Year)

Becker, A.B., & Bode, L. (2017). Satire as a source for learning? The differential impact of news vs. satire exposure on net neutrality knowledge gain. *Information, Communication & Society*. doi: 10.1080/1369118X.2017.1301517

Becker, A.B., & Goldberg, A.B. (2017). Entertainment, intelligent, or hybrid programming? An automated content analysis of twelve years of political satire interviews. *Atlantic Journal of Communication*, 25(2), 127-137. doi: 10.1080/15456870.2017.1293670

Becker, A.B., & Waisanen, D.J. (2016). Laughing or learning with the Chief Executive? The impact of exposure to Presidents' jokes on message elaboration. *HUMOR: International Journal of Humor Research*. doi: 10.1515/humor-2016-0056

Updated May 10, 2017

- Freelon, D., **Becker, A.B.**, Lannon, R., & Pendleton, A. (2016). Narrowing the gap: Gender and mobilization in net neutrality advocacy. *International Journal of Communication*, 10, 5908-5930. Available online at: <http://ijoc.org/index.php/ijoc/article/view/4598/>
- Becker, A.B.** (2016). Politics vs. place? The relative influence of partisanship, ideology, and connection with Israel on support for the Iran Nuclear Agreement. *International Journal of Public Opinion Research*. doi: 10.1093/ijpor/edw023
- Becker, A.B.**, & Copeland, L. (2016). Networked publics: How connective social media use facilitates political consumerism among LGBT Americans. *Journal of Information Technology & Politics*, 13(1), 22-36. doi: 10.1080/19331681.2015.1131655
- Hackl, A., **Becker, A.B.**, & Todd, M.E. (2016). 'I am Chelsea Manning.' Comparison of gendered representation of Private Manning in US and international news media. *Journal of Homosexuality*, 63(4), 467-486. doi: 10.1080/00918369.2015.1088316
- Becker, A.B.**, & Todd, M.E. (2015). Changing perspectives? Public opinion, perceptions of discrimination, and feelings toward the family. *Journal of GLBT Family Studies*, 11(5), 493-511. doi: 10.1080/1550428X.2015.1010055
- Waisanen, D.J., & **Becker, A.B.** (2015). The problem with being Joe Biden: Political comedy and circulating personae. *Critical Studies in Media Communication*, 32(4), 256-271. doi: 10.1080/15295036.2015.1057516
- Becker, A.B.** (2014). Employment discrimination, local school boards, and LGBT civil rights: Reviewing twenty-five years of public opinion data. *International Journal of Public Opinion Research*, 26(3), 342-354. doi: 10.1093/ijpor/edu003
- Becker, A.B.** (2014). Humiliate my enemies or mock my friends? Applying disposition theory of humor to the study of political parody appreciation and attitudes toward candidates. *Human Communication Research*, 40(2), 137-160 doi: 10.1111/hcre.12022 * Lead article
- Becker, A.B.** (2014). Playing with politics: Online political parody, affinity for political humor, anxiety reduction, and implications for political efficacy. *Mass Communication & Society*, 17(3), 424-445. doi: 10.1080/15205436.2014.891134
- Becker, A.B.**, & Haller, B.A. (2014). When political comedy turns personal: Humor types, audience evaluations, and attitudes. *Howard Journal of Communication*, 25(1), 34-55. doi: 10.1080/10646175.2013.835607
- Becker, A. B.**, Kaza, S., Goldberg A.B. Vaidyanathakumar, R., & Koepke, J. (2014). Traditional media, social media, and the law-making process: A study on the marriage equality issue in Maryland. *Proceedings of the International Conference for E-Democracy and Open Government*. Krems, Germany.
- Cacciatore, M.A., Scheufele, D.A., Yeo, S.K., Xenos, M.A., Choi, D.H., Brossard, D., **Becker, A.B.**, & Corley, E.A. (2014). Misperceptions in polarized politics: The role of knowledge, religiosity, and media. *PS: Political Science and Politics*, 47(03), 654-661. doi: 10.1017/S1049096514000791

- Haller, B.A., & **Becker, A.B.** (2014). Stepping backwards with disability humour? The case of NY Gov. David Paterson's representation on Saturday Night Live. *Disability Studies Quarterly*, 34(1). Available online at: <http://dsq-sds.org/article/view/3459/3527>
- Nisbet, M.C., & **Becker, A.B.** (2014). Public opinion about stem cell research across US elections and legislative debates, 2002 to 2010. *Public Opinion Quarterly*, 78(4), 1003-1022. doi: 10.1093/poq/nfu051
- Becker, A.B.** & Todd, M.E. (2013). A new American family? Public opinion toward family status and perceptions of the challenges faced by children of same-sex parents. *Journal of GLBT Family Studies*, 9(5), 425-448. doi: 10.1080/1550428X.2013.822841
- Becker, A.B.*** & Waisanen, D.J.* (2013). From funny features to entertaining effects: Connecting approaches to communication research on political comedy. *The Review of Communication*, 13(3), 161-183. doi: 10.1080/15358593.2013.826816 * denotes equal contribution
- Becker, A.B.** (2013). What about those interviews? The impact of exposure to political comedy and cable news on recall and anticipated political expression. *International Journal of Public Opinion Research*. doi: 10.1093/ijpor/edt014
- Becker, A.B.** (2013). Star power? Advocacy, receptivity, and viewpoints on celebrity involvement in issue politics. *Atlantic Journal of Communication*, 21(1), 1-16. doi: 10.1080/15456870.2013.743310
- Becker, A.B.** (2012). Comedy types and political campaigns: The differential influence of other-directed hostile humor and self-ridicule on candidate evaluations. *Mass Communication & Society*, 15(6), 791-812. doi: 10.1080/15205436.2011.628431
- Becker, A.B.** (2012). Determinants of public support for same-sex marriage: Generational cohorts, social contact, and shifting attitudes. *International Journal of Public Opinion Research*. 24(4), 524-533. doi: 10.1093/ijpor/EDS002
- Becker, A.B.** (2012). Engaging celebrity? Measuring the impact of issue advocacy messages on situational involvement, complacency, and apathy. *Celebrity Studies*, 3(2), 213-231. doi: 10.1080/19392397.2012.679462
- Becker, A.B.** (2012). What's marriage (and family) got to do with it? Support for same-sex marriage, legal unions, and gay and lesbian couples raising children. *Social Science Quarterly*, 93(4), 1007-1029. doi: 10.1111/j.1540-6237.2012.00844.x
- Becker, A.B.** (2011). Political humor as democratic relief? The effects of exposure to comedy and straight news on trust and efficacy. *Atlantic Journal of Communication*, 19(5), 235-250. doi: 10.1080/15456870.2011.622191
- Xenos, M.A., **Becker, A.B.**, Anderson, A.A., Brossard, D., & Scheufele, D.A. (2011). Stimulating upstream engagement: An experimental study of nanotechnology information-seeking. *Social Science Quarterly*, 92(5), 1191-1214. doi: 10.1111/j.1540-6237.2011.00814.x

Becker, A.B., & Scheufele, D.A. (2011). New voters, new outlook? Predispositions, social networks, and the changing politics of gay civil rights. *Social Science Quarterly*, 92(2), 324-345. doi: 10.1111/j.1540-6237.2011.00771.x

Ho, S.S., Binder, A.R., **Becker, A.B.**, Moy, P., Scheufele, D.A., Brossard, D., & Gunther, A.C. (2011). The role of perceptions of media bias in general and issue-specific political participation. *Mass Communication & Society* 14(3), 343-373. doi: 10.1080/15205436.2010.491933

Becker, A.B., Dalrymple, K.E., Brossard, D., Scheufele, D.A., & Gunther, A.C. (2010). Getting citizens involved: How controversial policy debates stimulate issue participation during a political campaign. *International Journal of Public Opinion Research*, 22(2), 181-203.

Becker, A.B., Xenos, M.A., & Waisanen, D.J. (2010). Sizing up *The Daily Show*: Audience perceptions of political comedy programming. *Atlantic Journal of Communication*, 18(3), 144-157. doi: 10.1080/15456871003742112

Becker, A.B., & Scheufele, D.A. (2009). Moral politicking: Public attitudes toward gay marriage in an election context. *International Journal of Press/Politics*, 14(2), 186-211.

Xenos, M.A., & **Becker, A.B.** (2009). Moments of Zen: Effects of *The Daily Show* on information seeking and political learning. *Political Communication*, 26(3), 317-332.

Becker, A.B., & Scheufele, D.A. (2008). Public perceptions of the use of steroid in sport: Contextualizing communication efforts. *International Journal of Sports Communication*, 1(4), 444-457.

Book Chapters

Becker, A.B. (2015). Playing with politics: Online political parody, affinity for political humor, anxiety reduction, and implications for political efficacy. In R.L. Holbert (Ed.), *Entertainment Media and Politics: Advances in Effects-Based Research* (pp. 122-143). New York: Taylor & Francis.

Becker, A.B., & Scheufele, D.A. (2014). Media Effects on Political Behavior. In P.J. Schulz & P. Coble (Eds.), *Handbook of Communication Science -- Political Communication* (pp. 609-626). Berlin: De Gruyter.

Xenos, M.A., Moy, P., & **Becker, A.B.** (2011). Making sense of *The Daily Show*: Understanding the role of partisan heuristics in political comedy effects. In A. Amarasingam (Ed.), *Stewart/Colbert Effect: Essays on the Real Impacts of Fake News* (pp. 47-62). Jefferson, NC: McFarland and Company.

Book Reviews & Essays

Becker, A.B. (2016). A politician walks into a joke. Does she get elected? *The Washington Post: Monkey Cage*. September 14. Available online at: <http://wapo.st/2cXxIIK>

Becker, A.B. (2016). Late-night shows are trying to make 2016 voters skeptical of Trump. It's probably working. *Vox*. July 25. Available online at: <http://www.vox.com/2016/7/25/12256380/trump-daily-show-snl>

Waisanen, D. J., & **Becker, A.B.** (2015). What happens when a politician's images circulate in the media? *NCA Communication Currents*, 10(6)/December. Available online at: <http://www.natcom.org/CommCurrentsArticle.aspx?id=6732>

Becker, A.B. (2015, April 3). Political satire males young people more likely to participate in politics: Trevor Noah's *The Daily Show* is likely to continue that trend. *USSApp-American Politics and Policy Blog, The London School of Economics and Political Science*. Available online: <http://eprints.lse.ac.uk/61967/>

Becker, A.B. & Waisanen, D.J. (2014). What do we need to know about political comedy? *NCA Communication Currents*, 9(1)/February. Available online at: <http://www.natcom.org/CommCurrentsArticle.aspx?id=4675>

Becker, A.B. (2010). Book Review: Sabrina McCormick *Mobilizing Science: Movements, Participation, and the Remaking of Knowledge Philadelphia, PA: Temple University Press, 2009. 218 pp. ISBN 978-1-4399-0009-3. Science Communication, 32(4), 544-546. doi: 10.1177/1075547010390229*

Manuscripts in Progress

Becker, A.B. *Live from New York, it's Trump on Twitter! Authenticity, trait ratings, and engaging with Saturday Night Live.* (Manuscript under review).

Becker, A.B. *Trump trumps Baldwin? Saturday Night Live, Twitter engagement, and candidate favorability ratings.* (Manuscript under review).

Becker, A.B. & Todd, M.E. *Two steps forward, one step back? Amazon's Transparent, ecological systems theory, and the changing dynamics of family.* (Manuscript in progress).

Bode, L., & **Becker, A.B.** *Go fix it: John Oliver, net neutrality, and comedy as an agent of political activation.* (Manuscript under review).

Copeland, L., & **Becker, A.B.** *When partisanship matters for political consumerism: Voting at the ballot box and in the marketplace during the 2016 U.S. Presidential Election.* (Manuscript under review).

Grants, Awards, and Honors

Summer Research Grant, Research and Sabbatical Committee of Loyola University Maryland (\$4,000 for Summer 2017 for a project entitled, "Engaging with *Saturday Night Live*: Donald Trump, Twitter, and Political Comedy")

Team Teaching Grant, Loyola University Maryland Center for the Humanities (\$2,000 for a Spring 2018 course with Celia Paris entitled, "Entertainment, Media & Politics,")

Summer Research Grant, Research and Sabbatical Committee of Loyola University Maryland (\$4,000 for Summer 2015 for a project entitled, "The President as Comedian in Chief? Source Credibility, Argument Scrutiny, Message Elaboration and Differential Perceptions of Serious vs. Humorous Political Speech")

Summer Fellowship, Faculty Development and Research Committee (FDRC) of Towson University (\$4,000 for Summer 2013 for a project entitled, “The Power of Political Parody Exposure: Disposition Theory, Order Effects, and the 2012 Election”)

Seed Funding, School of Emerging Technologies (SET) at Towson University (\$10,720 grant for a 2012-13 project entitled, “Big Data, Big Issues: Using Public Opinion Theory, Machine Learning, and Social Network Analysis to Explore Opinions and Information Flow Across Traditional and Social Media”) with Siddharth Kaza, TU Department of Communication & Information Sciences

Summer Fellowship, Faculty Development and Research Committee (FDRC) of Towson University (\$4,000 for Summer 2012 for a project entitled, “What’s in an interview? The effects of exposure to *The Daily Show* vs. straight news on learning, media habits, and political engagement)

Grant, Office of University Research Services (OURS) Proposal Preparation Fellowship Program, Towson University (\$3,000 per year awarded for a period of two years by the College of Graduate Studies and Research, 2011-2013)

Louise Elizabeth George Dissertation Fellowship, School of Journalism and Mass Communication, University of Wisconsin-Madison (2009-2010 Academic Year)

Top 3 Student Paper, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication (AEJMC). For “*New voters, new outlooks? Same-sex marriage, social networks, and generational politics.*” 2009.

Top Paper in Science Communication, Association for Education in Journalism and Mass Communication (AEJMC). For “*Getting citizens involved: How controversial policy debates stimulate issue participation during a political campaign,*” with Kajsa E. Dalrymple, Dominique Brossard, Dietram A. Scheufele, and Albert C. Gunther. 2009.

Top Paper in Political Communication, International Communication Association (ICA). For Xenos, M.A. & Becker, A.B., “*Moments of Zen: The Daily Show, Information Seeking, and Partisan Heuristics,*” 2008.

Vilas Travel Grant, Graduate School of the University of Wisconsin-Madison (Awarded November 2009)

Student Research Grant, School of Journalism and Mass Communication, University of Wisconsin-Madison (Awarded November 2008)

Conference Presentations & Panels

Becker, A.B. & Todd, M.E. (2017, May). *Two steps forward, one step back? Amazon’s Transparent, ecological systems theory, and the changing dynamics of family.* Paper accepted for presentation at the annual conference of the International Communication Association (ICA), San Diego, CA.

Bode, L., & **Becker, A.B.** (2016, August). *Fly my pretties: John Oliver, net neutrality, and comedy as an agent of political activation.* Paper presented at the Political Communication preconference of the American Political Science Association (APSA), Philadelphia, PA.

Becker, A.B. (2016, February). *Using comedy to increase public interest and understanding of political and science issues*. Invited panelist at the annual meeting of the Association for the Advancement of Science (AAAS), Washington, DC.

Becker, A.B., & Copeland, L. (2015, August). *Connective social media: A catalyst for LGBT political consumerism among members of a networked public*. Paper presented at the annual conference of the Association for Education in Journalism & Mass Communication, San Francisco, CA.

Becker, A.B., & Goldberg, A.B. (2015, May). *Connecting the comedy dots: Interview content, elaborative processing, and political satire programming*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.

Becker, A.B., & Todd, M.E. (2015, May). *Changing perspectives? Public opinion, perceptions of discrimination, and feelings toward the family*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.

Waisanen, D.J., & **Becker, A.B.** (2015, May). *The problem with being Joe Biden: Political comedy and circulating personae*. . Paper accepted for presentation at the annual conference of the International Communication Association, San Juan, Puerto Rico.

Becker, A.B. & Copeland, L. (2014, April). *Networked publics: How connective social media use facilitates political consumerism among LGBT Americans*. Invited paper presented at the Boston University Center for Mobile Communication Studies expert workshop: Social media and the prospects for expanded democratic participation in national policy-setting, Boston, MA.

Hackl, A., **Becker, A.B.,** & Todd, M.E. (2014, November). *"I am Chelsea Manning."* *Comparison of gendered representation of Private Manning in US and international newspapers*. Paper presented at the annual conference of the National Communication Association, Chicago, IL.

Waisanen, D.J*., & **Becker, A.B.*.** (2013, November). *From funny features to entertaining effects: Connecting approaches to communication research on political comedy*. Paper presented to the Political Communication Division at the annual conference of the National Communication Association, Washington, DC.

* denotes equal contribution

Becker, A.B. Kaza, S., & Goldberg, A.B. (2013, August). *Big data, big issues: Applying public opinion theory, machine learning, and large-scale text analysis to explore issue opinions and information flow across traditional and social media*. Paper presented at the annual Political Communication preconference of the American Political Science Association, Chicago, IL.

Becker, A.B. (2013, August). Discussant, *Are celebrities persuasive in politics?* Theme panel accepted for presentation at the annual conference of the American Political Science Association, Chicago, IL.

Becker, A.B. (2013, August). Panelist, *Exploring the use of emerging technology in the classroom during the 2012 election cycle and beyond*. Teaching panel sponsored by the Communication Technology Division and Political Communication Interest Group for presentation at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.

Becker, A.B. (2013, June). *Are the kids all right? Family status, challenges, public opinion, and gay civil rights*. Paper presented to the annual conference of the International Communication Association, London, UK.

Becker, A.B. (2012, November). Invited panelist, *Empirical assessments of the impact of parody and satire*. P6: Professors and Practitioners Pontificate on Political Parody and Persuasion, sponsored by the Annenberg Public Policy Center at the University of Pennsylvania, Philadelphia, PA.

Becker, A.B., & Haller, B.A. (2012, August). *When political comedy turns personal: Humor types, audience evaluations, and attitudes*. Paper presented to the Political Communication Interest Group at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

Becker, A.B. (2011, May). *Pop politics? Celebrity issue advocacy campaigns and their influence on situational involvement, complacency, and apathy*. Paper presented to the Political Communication Division of the International Communication Association, Boston, MA.

Xenos, M.A., **Becker, A.B.**, Anderson, A.A., Brossard, D., & Scheufele, D.A. (2011, May). *Stimulating upstream engagement: An experimental study of nanotechnology information-seeking*. Paper presented to the Political Communication Division of the International Communication Association, Boston, MA.

Haller, B.A. & **Becker, A.B.** (2011, April). Stepping backwards with disability humor: The case of Governor David Paterson's representation on *Saturday Night Live*. Paper presented at the Pacific Rim International Conference on Disabilities, Honolulu, HI.

Anderson, A.A., **Becker, A.B.**, Xenos, M.A., Brossard, D., Scheufele, D.A., & Kim, E. (2010, November). *Cognitive complexity of scientific issues: How anticipated discussion impacts complexity of thought*. Paper presented at the second international conference on Science in Society, Madrid, Spain.

Becker, A.B. (2009, November). *Comedy in all its many forms: The differential influences of satire, self-ridicule, and parody on political attitudes*. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.

Becker, A.B. (2009, August). *New voters, new outlooks? Same-sex marriage, social networks, and generational politics*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Boston, MA. **(Awarded Top 3 Student Paper from Mass Communication & Society Division).**

- Dalrymple, K.E., **Becker, A.B.**, Brossard, D.B., Scheufele, D.A., & Gunther, A.C. (2009, August). *Getting Citizens Involved: How controversial science policy debates stimulate issue participation during a political campaign*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Boston, MA. **(Awarded Top Paper from the Science Communication Interest Group)**.
- Becker, A.B.** (2009, May). *Riding the wave of the New Jew Revolution: Watching The Daily Show with Jews for Jon Stewart*. Paper presented at the annual conference of the International Communication Association, Chicago, IL.
- Xenos, M.A., Moy, P., & **Becker, A.B.** (2009, May). *Making Sense of The Daily Show: Understanding the Role of Partisan Heuristics in Political Comedy Effects*. Paper presented at the 2009 conference of the International Communication Association, Chicago, IL.
- Xenos, M.A., & **Becker, A.B.** (2009, January). *The Daily Show and political learning: Experimental tests of the gateway hypothesis*. Paper presented at the annual conference of the Southern Political Science Association, New Orleans, LA.
- Becker, A.B.**, & Scheufele, D.A. (2008, November). *Public perceptions of the use of steroid in sport: Contextualizing communication efforts*. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.
- Becker, A.B.**, & Scheufele, D.A. (2008, August). *Television, perceptual filters, and personal politics: Examining public opinion toward gay marriage*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Xenos, M.A., **Becker, A.B.** (2008, May). *Moments of Zen: The Daily Show, information seeking, and partisan heuristics*. Paper presented at the annual conference of the International Communication Association, Montreal, Canada. **(Awarded Top Paper from the Political Communication Division)**.
- Ho, S.S., **Becker, A.B.**, Binder, A.R., Scheufele, D.A., Brossard, D., & Gunther, A.C. (2008, May). *Do perceptions of media bias undermine citizenship? An examination across elections and issues*. Paper presented at the annual conference of the International Communication Association, Montreal, Canada.
- Becker, A.B.**, Xenos, M.A. (2007, November). *Understanding the power of Jon Stewart: The third person effect and the comedy of The Daily Show*. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.
- Becker, A.B.**, Dalrymple, K.E., Brossard, D., & Scheufele, D.A. (2007, May). *Stem cell publics: Issue involvement in the 2006 elections*. Paper presented at the annual conference of the American Association for Public Opinion Research, Anaheim, CA.
- Becker, A.B.** (2007, May). *Support for gay marriage and the role of religious/value predispositions: Explaining positions on a moral issue through the examination of personal beliefs*. Paper presented at the annual conference of the American Association for Public Opinion Research, Anaheim, CA.

Becker, A.B. (2006, November). *Making decisions based on bioethical principles: The rhetoric of end-of-life decision making*. Paper presented at the annual conference of the National Communications Association, San Antonio, TX.

Becker, A.B. (2006, November). *Transforming conflict in the Middle East: Establishing a productive dialogue*. Paper presented at the annual conference of the National Communications Association, San Antonio, TX.

Teaching & Advising Experience

Loyola University Maryland, Department of Communication, Baltimore, MD

- CM 203: Introduction to Communication (Fall 2014 –)
An introduction to the history, theory, practices, institutions, and impact of modern communications media in the United States, including audience experience of media, the media's impact on society, producing and consuming media, and media industries and careers.
- CM 342D: Media, Culture, and Society (Fall 2014 –)
Students explore the impact of media on culture and social structure through the close examination of cultural products including books, television shows, music, and advertising. Using a wide range of theoretical constructions, students learn to analyze the social meanings of cultural objects.
- CM203T: Introduction to Communication: The Story of Science (Messina) (Fall 2015)
Messina supports and enhances a vibrant campus climate that engages students, faculty, administrators, and the broader community in distinct and meaningful ways. In this particular Messina section of Introduction to Communication, we focus on science communication as an organizing narrative. We look at how science issues are discussed and framed in the news, across public discourse and social media, and through film, focusing on key controversies like climate change, food politics, and public health campaigns. Overall, we will look at how the “science stories” we tell differ from the facts of science and how we might make science more accessible for a mainstream media audience.
- CM 203T: Intro to Communication: Quantifying Communication & Media (Messina) (Fall 2016)
In this particular Messina section of Introduction to Communication, we focus on quantitative communication as an organizing narrative. We look at how statistics and data or “significant digits” are discussed and framed in the news, across public discourse and social media, and through documentary film, focusing on key social justice issues like food insecurity, education, and income inequality as case studies. Overall, we will look at how the quantitative data we feature in our stories contributes to the overall narrative and message. We will focus on how we can make quantitative communication both more accessible and informative for a general population audience.
- ME730: Social, Political, Economic and Cultural Issues and Emerging Media (Spring 2016 -)
This online course is a foundational part of our M.A. in Emerging Media Program. The course focuses on the impacts of emerging media on political and civic life. We consider how social media can be used as a tool to spur political action by citizens and how

campaigns use social media as a tool for greater mobilization. We look broadly at the impacts of the Internet on the individual and our collective culture. We also discuss how important policy issues like net neutrality and the digital divide influence engagement.

- Core Advisor (Summer 2015 -)
Advise incoming freshmen on their program of study and work with them toward completion of the Loyola University Maryland core curriculum. Primary advisor for 16 incoming students per year.
- Major Advisor in Communication (Fall 2015 -)
Work with 40+ undergraduates on the successful management and completion of their communication major
- M.A. in Emerging Media Capstone Advisees (Spring 2016 -)
 - Erin Wright, *Palavr: Find your Soapbox* (project connecting news and online comments)

Towson University, Dept. of Mass Communication & Communication Studies, Towson, MD

- MCOM 490: Mass Communications Research (Fall 2010 – Fall 2013)
MCOM 490 presents a survey of methods and uses of research in mass media fields. The course is only open to seniors and serves as the department's capstone course.
- MCOM 631: Research Methods in Mass Communication (Fall 2011)
MCOM 631 presents a graduate level survey of qualitative and quantitative research methods. The course provides students with a critical framework for evaluating communication research and some hands-on experience in the process of conducting qualitative and quantitative research.
- TSEM102 Sec 070: Pop Culture & Politics: Comedy, Entertainment, Celebrity and Democracy (Fall 2012 – Spring 2013)
Writing-intensive seminar for first-year students focusing on popular politics and the increasing role of entertainment, celebrity, and humor in the public sphere.
- MCOM 431/550: Public Opinion & the Press (Fall 2013)
Journalistic aspects of public opinion and propaganda; the impact of mass communication media on the formation of public opinion. Techniques of polling and testing public opinion.
- Undergraduate Major Advisor (2010-2014)
Advisor to just under 40 MCCS majors per semester. Assist with course enrollment, study abroad, and general academic concerns
- Thesis Committee Membership, Communication Management Master's Program
Committee member for graduating MA students selecting the thesis option

University of Wisconsin, School of Journalism and Mass Communication, Madison, WI

- *Teaching Assistant, J561: Mass Communication and Society*
(September 2008 – December 2008)

- *Teaching Assistant, J201: Introduction to Mass Communication* (September 2006 – May 2007; January 2009-present)
- *Instructor, Introduction to Journalism, PEOPLE summer high school program, School of Education* (May-July 2009)

University of Southern California, Annenberg School for Communication, Los Angeles, CA

- *Teaching Assistant, COM201: Communication as a Liberal Art* (January 2006-May 2006)
- *Lead Teaching Assistant, COM310: Media and Society* (August 2005-December 2005)
- *Teaching Assistant, COM499: Media Ethics and Social Implications* (August 2005-December 2005)
- *Teaching Assistant, COM310: Media and Society* (January 2005-May 2005)

Department & University Service

Department of Communication, Loyola University Maryland

- *Member, Undergraduate Curriculum Committee* (2016-)
- *Chair, Caulfield Lecture Committee* (2015-2016); *Member* (2014-2015)
- *Member, Search Committee Dept. of Communication Program Assistant* (2015)
- *Member, M.A. in Emerging Media Program Graduate Committee* (2015-2016)
- *Member, Search Committee Non-Tenure Track Advertising Faculty* (2015)

Loyola University Maryland

- *Member, Institutional Review Board (IRB)* (2015-)
- *Member, Interfaith Advisory Board, Campus Ministry* (2016-)
- *Facilitator, Common Text: How to Win an Election by Quintus Tullius Cicero* (2016 -)

Department of Mass Communication & Communication Studies, Towson University

- *Chair, Faculty Resources Committee* (2011-2014)
- *Member, Advertising Search Committee* (2013-2014)
- *Member, Programs Committee* (2010-2011)
- *Member, Communication Studies Search Committee* (2010-2011)
- *Department Representative, Destination TU* (2013)

Towson University

- *COFAC Representative, Towson University Faculty Development Resources Committee* (2012 – 2014)
- *Faculty Participant, Pawprints: Towson's Collegiate Readership Program* (September 2010 – 2013)
- *Participant, Banned Books Week Read Outs* (September 2010)

Professional Service

Political Communication Interest Group (PCIG), Association for Education in Journalism and Mass Communication (AEJMC)

- Research Paper/Competition Chair, Executive Committee (2014-2016)
- Chair, Lynda Lee Kaid Best Published Paper in Political Communication Award Committee (2014-2015)
- Discussant, Scholar-to-Scholar Session on Entertainment & Political Speech
- Professional Freedom & Responsibility (PF&R) Chair, Executive Committee (2013-14)
- Teaching Chair, Executive Committee (2012-13)
- Discussant, Referred Research Paper Session on Campaigns and Elections (August 2012)

Midwest Association of Public Opinion Research (MAPOR)

- *Session Moderator*, Public Opinion – National Agenda I (November 2007)
- *Session Moderator*, Public Opinion toward Science (November 2008)
- *Session Moderator*, Perception of Public Opinion and Third Person Effect (November 2009)

Reviewer

- *American Politics Research*
- *Asian Journal of Communication*
- *Atlantic Journal of Communication*
- *Communication, Culture, & Critique*
- *Howard Journal of Communication*
- *Human Communication Research*
- *Humor: International Journal of Humor Research*
- *International Journal of Communication*
- *International Journal of Public Opinion Research*
- *Journal of Broadcasting & Electronic Media*
- *Journal of Communication*
- *Journal of GLBT Family Studies*
- *Journal of Homosexuality*
- *Journal of Information Technology & Politics*
- *Mass Communication & Society*
- *Media Psychology*
- *Political Communication*
- *Public Opinion Quarterly*
- *Social Science Computer Review*
- *Social Science Quarterly*
- *Sociological Inquiry*
- *TESS (Time-Sharing Experiments for the Social Sciences)*

Conference Reviewer

- Political Communication Division, *ICA* (Fall 2012, Fall 2013)
- Political Communication Interest Group, *AEJMC* (Spring 2012, Spring 2013, Spring 2015, Spring 2016)
- Mass Communication Division, *International Communication Association* (Fall 2010)
- UW-Madison *SJMC Communication Crossroads Conference* (April 2008, 2009 & 2010)

University of Southern California, Faculty/Staff Mentor Program, Los Angeles, CA

- Faculty/Staff Mentor to thirty-plus freshmen students (Fall 2005-Spring 2006)

Brown Alumni Schools Committee

- Interviewer/Former Regional Chair, Los Angeles, CA, New York, NY, Madison, WI, & Baltimore, MD

Research Experience

Nanoscale Science and Engineering Center (NSEC) at UW-Madison

- *Graduate Assistant*, Societal Implications of Nanotechnology group (Summer 2009)

University of Wisconsin Survey Center, Madison, WI

- *Project Assistant*, (May 2007 – August 2008)

University of Southern California, Annenberg School for Communication, Los Angeles, CA

- *Research Assistant*, Area of Rhetoric and Science for Professor G. Thomas Goodnight (January 2006-May 2006)

University of Southern California, Institute for Prevention Research, Los Angeles, CA

- *Research Associate/Site Lead*, Vitamin Study Project/Quick Help and Message Tailoring (Summer 2005)

Brown University Public Policy Polling Center, Brown University Department of Public Policy and American Institutions, Providence, RI

- *Supervisor*, Polling center and director of student pollsters (September 1997-May 1999)

Invited Talks and Lectures

Second Monday Lecture Series, Baltimore Hebrew Congregation (May 2017)

- “Political Comedy to the Rescue?”

Alumni Participation Committee, Towson University (October 2011)

- “Using Social Media Effectively”

College of Fine Arts & Communication (COFAC) Colloquium Research Series, Towson University (March 2011)

- “Pop Politics? Celebrity Issue Advocacy Campaigns and Their Influence on Situational Involvement, Complacency, and Apathy”

Media & Communication Research Group Seminar Series, School of Communication, American University (October 2010)

- “Fresh Politics: Comedy, Celebrity, and the Promise of New Political Outlooks,”

Life Sciences Communication 515: Social Marketing, UW-Madison (February 2010)

- “Introduction to Survey Research”

Selected Media Commentary

(links to content available at: <http://amybreebecker.com>)

- Commentary on political satire and the Trump presidency
 - Commentary for *Diario de Noticias* of Portugal (February 18, 2017)
 - Commentary for *WJLA/Sinclair Broadcasting Group* on comedy’s war on Trump (May 8, 2017)
- Live commentary reviewing Donald J. Trump’s inaugural address
 - Special broadcast of Canadian Broadcast Corporation’s *The Current* (January 20, 2017)
- Commentary on political comedy’s coverage of election issues
 - Featured in *The Atlantic* (December 27, 2016)
- Report on my political engagement research and community ties
 - Profile in the *Baltimore Jewish Times*, You Should Know (October 20, 2016)
- Commentary on political comedy’s impact on the 2016 election cycle
 - Report for *The Academic Minute* (October 26, 2016)
 - Commentary for *Voice of America* radio (October 25, 2016)
 - Interview with *Swedish Broadcasting Corporation* (October 10, 2016)
 - Interview on Wisconsin Public Radio’s Central Time (September 26, 2016)
 - Featured in article for *WJLA/ABC7* Washington DC (September 16, 2016)
- Commentary on the 2016 Presidential debates
 - Interview with ABC News Radio (Australian Broadcasting Corporation) (October 10, 2016)
- Essay on political comedy and youth engagement
 - Blog post for *The Washington Post*’s Monkey Cage Blog (September 14, 2016)

- Essay on political comedy's impact on 2016 election
 - Written essay for Vox.Com (July 25, 2016)
- Commentary on nostalgia for the 1990's
 - Commentary in *The Baltimore Sun* (May 12, 2016)
- Commentary on Maryland Democratic Primary
 - Television interviews with WJZ-TV CBS Baltimore (April 21 & April 22, 2016)
- Commentary on Super Tuesday Results
 - Radio interview with WBAL 1090AM Baltimore (March 2, 2016)
- Commentary on DeRay Mckesson's candidacy for Mayor of Baltimore
 - Television interview with Fox 45 Baltimore (February 4, 2016)
 - Television interview with WJZ-TV CBS Baltimore (February 4, 2016)
- Commentary on Maryland Poll and Governor Hogan's Favorability
 - Television interview with WJZ-TV CBS Baltimore (October 15, 2015)
- Commentary on the Democratic Primary Debates
 - Television interview with WJZ-TV CBS Baltimore (October 13, 2015)
 - Featured in NBC10/Sinclair Broadcasting article (October 13, 2015)
- Commentary on Stephen Colbert's debut as Late Show host
 - Featured in *ABC7/WJLA* Washington D.C. article and across other Sinclair outlets (September 8, 2015)
- Commentary on public opinion toward same-sex marriage and LGBT civil rights
 - Featured in the *Wall Street Journal* after the June 2015 US Supreme Court decision in *Obergefell vs. Hodges* (June 27, 2015)
- Commentary on partisan media, political polarization & 2014 Pew Research Report
 - Featured on WPR's *The Joy Cardin Show* (October 27, 2014)
 - Interview for WBAL 1090 AM *Maryland News Now* (October 23, 2014)
 - Commentary in *The Christian Science Monitor* (October 21, 2014)
- Commentary on social media and US Presidential debates
 - Appearance on *WBAL-TV Evening News* (10/17/12)
- Commentary on academic interest for *The Colbert Report*
 - Featured in *The Washington Post* (7/9/12)
 - *USM Faculty Voice* (10/31/2012)
- Commentary on the Komen Foundation/Planned Parenthood controversy
 - Featured in *The Baltimore Sun* (2/8/2012)
- Commentary on President Obama's summer vacation
 - Featured in *Christian Science Monitor* (8/11/2011)
- Commentary on the influence of political comedy
 - Featured on KCBS San Francisco on the end of *The Daily Show* (August 6, 2015)
 - Featured on WBAL 1090AM *Maryland News Now* (August 6, 2015)
 - Featured on WBAL 1090AM *Maryland News Now* (February 21, 2015)
 - Featured on Radio National/Australian Broadcasting Corporation's *Future Tense* (2/8/15)
 - Featured in *The Long Island Press* (3/30/13)
 - TU in 2 Fall 2012, "Should politicians make fun of themselves?" (10/24/12)
 - Guest appearance on Philadelphia NPR/*WHYY's Radio Times* (7/20/11)
- Guest Blogger for *The Baltimore Sun's* The Ridiculous Report
 - Monthly Best of Political Comedy Columns (June 2011 – August 2011)
- Commentary on celebrity politics and the 2012 Presidential Election
 - Featured in *Christian Science Monitor* (4/22/11)

- Commentary on recent research on differences in public opinion toward same-sex marriage across age cohorts and the ongoing debate in the state of Maryland
 - Television appearance on WMAR-TV ABC 2 Baltimore's *Good Morning Maryland* (2/17/11)
 - ABC2 News online article about the research and pending legislation in Maryland (2/18/11)
- Commentary on the Jon Stewart/Stephen Colbert "Rally to Restore Sanity and/or Fear"
 - Follow-up appearance to discuss the implications of the Rally on Baltimore's WBAL 1090AM Afternoon News Journal (11/1/10)
 - Radio appearance to discuss predictions for the Rally on Baltimore's WBAL 1090AM Afternoon News Journal (10/29/10)
 - Featured in *B Daily*, the free daily paper of *The Baltimore Sun* (10/28/10)

Professional Experience

Roper Public Affairs and Media, NOP World, New York, NY

- *Research Manager*, (March 2004-November 2004)
 - Oversaw custom research projects for a diverse set of clients
 - Engaged in all aspects of research process from design to analysis

Westhill Partners (Political and Communications Consulting Firm) New York, NY

- *Senior Associate*, (September 2003- March 2004)
 - Coordinated qualitative and quantitative research studies for major clients including 2004 Gephardt for President campaign

Wirthlin Worldwide (Marketing Research & Consulting Firm), New York, NY

- *Project Director*, (February 2001- August 2003)
 - Managed custom qualitative and quantitative studies for major clients in the health care, financial services, advertising, and communications industry

Office of Vice President Al Gore, Washington DC

- *Advance Team Member*, (Summer 1999)
 - Customized logistics and schedule for the Vice President
 - Oversaw organization of major official and campaign events and related personnel

Global Strategy Group, Inc. (Strategic Communications/Consulting Firm), New York, NY

- *Associate*, (1997-1999); (Summer 2006)
 - Analyzed and presented quantitative and qualitative data from major corporate and political projects

Professional Memberships & Associations

American Political Science Association (APSA)

Association for Education in Journalism & Mass Communication (AEJMC)

International Communication Association (ICA)