

# Amy Bree Becker

Department of Communication  
Loyola University Maryland  
4501 N. Charles Street  
Baltimore, MD 21210

Email: [abbecker@loyola.edu](mailto:abbecker@loyola.edu)  
Web: <http://www.amybreebecker.com>  
Twitter: @dr\_amybree  
Mobile: 608-335-4533

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## Academic Positions

Professor, Department of Communication, Loyola University Maryland (2023-)

Associate Professor, Department of Communication, Loyola University Maryland (2018 -2023)

Associate Chair, Department of Communication, Loyola University Maryland (2020 - 2022)

Assistant Professor, Department of Communication, Loyola University Maryland (2014 -2018)

Assistant Professor & Graduate Faculty, Department of Mass Communication & Communication Studies, Towson University (2010-2014)

## Education

Ph.D. Mass Communications, University of Wisconsin-Madison (2010)

M.A. Journalism & Mass Communication, University of Wisconsin-Madison (2007)

Graduate coursework completed at the Annenberg School for Communication,  
University of Southern California (January 2005-May 2006)

A.B. Brown University, Departments of Political Science and Public Policy & American Institutions (2000)

## Publications

### Edited Book

Baumgartner, J.C. & **Becker, A.B.**, eds. (2018). *Political humor in the changing media landscape: A new generation of research*. Lanham, MD: Lexington Books.

### Peer-Reviewed Journal Articles (by Year)

**Becker, A.B.** (2023). Personal comedy that resonates? Gun control, Uvalde, and identification with Jimmy Kimmel. *Psychology of Popular Media*. doi: 10.1037/ppm0000497

**Becker, A.B.** (2023). Tuning in to the personal: Late-night comedy, message engagement, and the gun control debate. *Journal of Information Technology & Politics*. doi: 10.1080/19331681.2023.2197449

- Becker, A.B.** (2022). John Oliver as the pandemic fundraiser: Championing causes and Political participation through satirical television. *Social Media + Society*, 8(4). doi: 10.1177/20563051221140998
- Yeo, S.K., **Becker, A.B.**, Cacciatore, M.A., Anderson, A.A., & Patel, K. (2022). Humor can increase perceived communicator effectiveness regardless of race, gender and expertise—If you're funny enough. *Science Communication*. doi: 10.1177/10755470221132278
- Becker, A.B.** (202, online first 2022). Does gender matter? Comic hosts, audience reception, and the processing of political satire content. *Psychology of Popular Media*, 12(4), 481-489. doi: 10.1037/ppm0000432
- Jones, P.E. & **Becker, A.B.** (2022). Affect toward transgender people, political awareness, and support for transgender rights. *American Politics Research*, 51(1), 76-80. doi: 10.1177/1532673x221090488
- Becker, A.B.** (2022). Let's talk about the Israel-Palestine conflict: Does exposure to political comedy about the Middle East influence policy attitudes? *Social Science Quarterly*, 103(3), 724-736. doi: 10.1111/ssqu.13141
- Becker, A.B.** (2021). Getting out the vote with Mandy Patinkin: Celebrity authenticity, TikTok, and the couple you actually want at Thanksgiving dinner ... or your Passover seder. *International Journal of Communication*, 15(2021), 3580-3599. <https://ijoc.org/index.php/ijoc/article/view/16842/3518>
- Becker, A.B.** (2021). Sacha Baron Cohen, Anti-Semitism, and Borat: Using advocacy and irony to speak out against hate. *Society*, 58(2), 112-119. doi: 10.1007/s12115-021-00583-x
- Becker, A.B.** (2022, online 2021). We like the boyfriend! The changing nature of political comedy, COVID-19, and conversations with Governor Andrew Cuomo. *Mass Communication & Society*, 25(1), 111-133. doi: 10.1080/15205436.2021.1921215
- Becker, A.B.** (2021). Imitation is the sincerest form of flattery. Or is it? The effects of exposure to SNL parody on perceptions of *The View*. *Journalism Studies*, 22(8), 992-1009. doi: 10.1080/1461670X.2021.1910545
- Becker, A.B.** (2021). Stephen Colbert takes on Election 2020: #betterknowaballot, voter mobilization, and the return to playful participatory satire. *Journal of Information Technology & Politics*, 16(4), 417-429. doi: 10.1080/19331681.2021.1894524
- Becker, A.B.** & Jones, P.E. (2021, online 2020). Experience with discrimination, perceptions of difference, and the importance of gender conformity on support for transgender rights. *Politics, Groups, and Identities*, 9(5), 1051-1067. doi: 10.1080/21565503.2020.1743332
- Becker, A.B.** (2020). Applying mass communication frameworks to study humor's impact: Advancing the study of political satire. *Annals of the International Communication Association*. 44 (3), 273-288. doi: 10.1080/23808985.2020.1794925

- Becker, A.B.** (2020). Polarization and American Jews: The partisan debate over attribution of blame and responsibility for rising anti-Semitism in the United States. *Social Science Quarterly*, 101(4), 1572-1583. doi: 10.1111/ssqu.12829
- Becker, A.B.** (2020). Alec Baldwin's appearances on *Saturday Night Live*: Tangerine wig, Twitter backlash, and the humanizing of President Donald J. Trump. *Celebrity Studies*, 12 (1), 155-158. doi: 10.1080/19392397.2019.1708024
- Cacciatore, M. A., **Becker, A. B.**, Anderson, A. A., & Yeo, S. K. (2020). Laughing with science: The influence of audience approval on engagement. *Science Communication*, 42(2), 195-217. doi: 10.1177/1075547020910749
- Scacco, J.M., Copeland, L. & **Becker, A.B.**, & Berger, J. (2020). When the President Tweets: Exploring the normative tensions of contemporary presidential communication. *International Journal of Communication*, 14(24), 3119-3142. <https://ijoc.org/index.php/ijoc/article/view/13193/3112>
- Waisanen, D.J. & **Becker, A.B.** (2020). The bedtime story wars: Children's picturebooks as parodic advocacy. *Communication Quarterly*, 68(5), 520-538. doi: 10.1080/01463373.2020.1850490
- Yeo, S.K., Anderson, A.A., **Becker, A.B.**, & Cacciatore, M.A. (2020). Scientists as comedians: The effects of humor on perceptions of scientists and scientific messages. *Public Understanding of Science*, 29 (4), 408-418. doi: 10.1177/0963662520915359
- Becker, A.B.** (2019). When comedy goes to extremes: The influence of ideology on source liking, credibility, and counterarguing. *Psychology of Popular Media Culture*. doi: 10.1037/ppm0000265
- Becker, A.B.**, & Anderson, A.A. (2019). Using humor to engage the public on climate change: The effect of exposure to one-sided vs. two-sided satire on message discounting, elaboration, and counterarguing. *JCOM: Journal of Science Communication*, 18(04), A07. doi: 10.22323/2.18040207
- Copeland, L., & **Becker, A.B.** (2019). Voting at the ballot box and in the marketplace during the 2016 U.S. Presidential Election. *International Journal of Public Opinion Research*, 31(4), 767-778. doi: 10.1093/ijpor/edy028
- Bode, L., & **Becker, A.B.** (2018). Go fix it: Comedy an agent of political activation. *Social Science Quarterly*, 99(5), 1572-1584. doi: 10.1111/ssqu.12521
- Anderson, A.A., & **Becker, A.B.** (2018). Not just funny after all: Sarcasm as a catalyst for public engagement with climate change. *Science Communication*, 40(4), 524-540. doi: 10.1177/10755470187866560.
- Becker, A.B.** (2018). Live from New York, it's Trump on Twitter! The effect of engaging with *Saturday Night Live* on perceptions of authenticity and the saliency of trait ratings. *International Journal of Communication*, 12, 1736-1757. Available online at: <http://ijoc.org/index.php/ijoc/article/view/8626>

- Becker, A.B.** (2018). Politics vs. place? The relative influence of partisanship, ideology, and connection with Israel on support for the Iran Nuclear Agreement. *International Journal of Public Opinion Research*, 30(1), 146-15. doi: 10.1093/ijpor/edw023
- Becker, A.B., & Bode, L.** (2018). Satire as a source for learning? The differential impact of news vs. satire exposure on net neutrality knowledge gain. *Information, Communication & Society*, 21(4), 612-625. doi: 10.1080/1369118X.2017.1301517
- Becker, A.B.** (2017). Trump trumps Baldwin? How Trump's tweets transform SNL into Trump's strategic advantage. *Journal of Political Marketing*. doi: 10.1080/15377857.2017.1411860
- Becker, A.B. & Todd, M.E.** (2017). Watching the evolution of the American family: Amazon's Transparent, ecological systems theory, and the changing dynamics of public opinion. *Journal of Homosexuality*. doi: 10.1080/00918369.2017.1406212
- Becker, A.B., & Goldberg, A.B.** (2017). Entertainment, intelligent, or hybrid programming? An automated content analysis of twelve years of political satire interviews. *Atlantic Journal of Communication*, 25(2), 127-137. doi: 10.1080/15456870.2017.1293670
- Becker, A.B., & Waisanen, D.J.** (2017). Laughing or learning with the Chief Executive? The impact of exposure to Presidents' jokes on message elaboration. *HUMOR: International Journal of Humor Research*, 30(1)23-41. doi: 10.1515/humor-2016-0056
- Freelon, D., **Becker, A.B.**, Lannon, R., & Pendleton, A. (2016). Narrowing the gap: Gender and mobilization in net neutrality advocacy. *International Journal of Communication*, 10, 5908-5930. Available online at: <http://ijoc.org/index.php/ijoc/article/view/4598/>
- Becker, A.B., & Copeland, L.** (2016). Networked publics: How connective social media use facilitates political consumerism among LGBT Americans. *Journal of Information Technology & Politics*, 13(1), 22-36. doi: 10.1080/19331681.2015.1131655
- Hackl, A., **Becker, A.B.**, & Todd, M.E. (2016). 'I am Chelsea Manning.' Comparison of gendered representation of Private Manning in US and international news media. *Journal of Homosexuality*, 63(4), 467-486. doi: 10.1080/00918369.2015.1088316
- Becker, A.B., & Todd, M.E.** (2015). Changing perspectives? Public opinion, perceptions of discrimination, and feelings toward the family. *Journal of GLBT Family Studies*, 11(5), 493-511. doi: 10.1080/1550428X.2015.1010055
- Waisanen, D.J., & **Becker, A.B.** (2015). The problem with being Joe Biden: Political comedy and circulating personae. *Critical Studies in Media Communication*, 32(4), 256-271. doi: 10.1080/15295036.2015.1057516
- Becker, A.B.** (2014). Employment discrimination, local school boards, and LGBT civil rights: Reviewing twenty-five years of public opinion data. *International Journal of Public Opinion Research*, 26(3), 342-354. doi: 10.1093/ijpor/edu003

- Becker, A.B.** (2014). Humiliate my enemies or mock my friends? Applying disposition theory of humor to the study of political parody appreciation and attitudes toward candidates. *Human Communication Research*, 40(2), 137-160. doi: 10.1111/hcre.12022 \* Lead article
- Becker, A.B.** (2014). Playing with politics: Online political parody, affinity for political humor, anxiety reduction, and implications for political efficacy. *Mass Communication & Society*, 17(3), 424-445. doi: 10.1080/15205436.2014.891134
- Becker, A.B., & Haller, B.A.** (2014). When political comedy turns personal: Humor types, audience evaluations, and attitudes. *Howard Journal of Communication*, 25(1), 34-55. doi: 10.1080/10646175.2013.835607
- Becker, A. B., Kaza, S., Goldberg A.B. Vaidyanathakumar, R., & Koepke, J.** (2014). Traditional media, social media, and the law-making process: A study on the marriage equality issue in Maryland. *Proceedings of the International Conference for E-Democracy and Open Government*. Krems, Germany.
- Cacciatore, M.A., Scheufele, D.A., Yeo, S.K., Xenos, M.A., Choi, D.H., Brossard, D., **Becker, A.B., & Corley, E.A.** (2014). Misperceptions in polarized politics: The role of knowledge, religiosity, and media. *PS: Political Science and Politics*, 47(03), 654-661. doi: 10.1017/S1049096514000791
- Haller, B.A., & **Becker, A.B.** (2014). Stepping backwards with disability humour? The case of NY Gov. David Paterson's representation on Saturday Night Live. *Disability Studies Quarterly*, 34(1). Available online at: <http://dsq-sds.org/article/view/3459/3527>
- Nisbet, M.C., & **Becker, A.B.** (2014). Public opinion about stem cell research across US elections and legislative debates, 2002 to 2010. *Public Opinion Quarterly*, 78(4), 1003-1022. doi: 10.1093/poq/nfu051
- Becker, A.B. & Todd, M.E.** (2013). A new American family? Public opinion toward family status and perceptions of the challenges faced by children of same-sex parents. *Journal of GLBT Family Studies*, 9(5), 425-448. doi: 10.1080/1550428X.2013.822841
- Becker, A.B.\* & Waisanen, D.J.\*** (2013). From funny features to entertaining effects: Connecting approaches to communication research on political comedy. *The Review of Communication*, 13(3), 161-183. doi: 10.1080/15358593.2013.826816 \* denotes equal contribution
- Becker, A.B.** (2013). What about those interviews? The impact of exposure to political comedy and cable news on recall and anticipated political expression. *International Journal of Public Opinion Research*. doi: 10.1093/ijpor/edt014
- Becker, A.B.** (2013). Star power? Advocacy, receptivity, and viewpoints on celebrity involvement in issue politics. *Atlantic Journal of Communication*, 21(1), 1-16. doi: 10.1080/15456870.2013.743310

- Becker, A.B.** (2012). Comedy types and political campaigns: The differential influence of other-directed hostile humor and self-ridicule on candidate evaluations. *Mass Communication & Society*, 15(6), 791-812. doi: 10.1080/15205436.2011.628431
- Becker, A.B.** (2012). Determinants of public support for same-sex marriage: Generational cohorts, social contact, and shifting attitudes. *International Journal of Public Opinion Research*, 24(4), 524-533. doi: 10.1093/ijpor/EDS002
- Becker, A.B.** (2012). Engaging celebrity? Measuring the impact of issue advocacy messages on situational involvement, complacency, and apathy. *Celebrity Studies*, 3(2), 213-231. doi: 10.1080/19392397.2012.679462
- Becker, A.B.** (2012). What's marriage (and family) got to do with it? Support for same-sex marriage, legal unions, and gay and lesbian couples raising children. *Social Science Quarterly*, 93(4), 1007-1029. doi: 10.1111/j.1540-6237.2012.00844.x
- Becker, A.B.** (2011). Political humor as democratic relief? The effects of exposure to comedy and straight news on trust and efficacy. *Atlantic Journal of Communication*, 19(5), 235-250. doi: 10.1080/15456870.2011.622191
- Xenos, M.A., **Becker, A.B.**, Anderson, A.A., Brossard, D., & Scheufele, D.A. (2011). Stimulating upstream engagement: An experimental study of nanotechnology information-seeking. *Social Science Quarterly*, 92(5), 1191-1214. doi: 10.1111/j.1540-6237.2011.00814.x
- Becker, A.B.**, & Scheufele, D.A. (2011). New voters, new outlook? Predispositions, social networks, and the changing politics of gay civil rights. *Social Science Quarterly*, 92(2), 324-345. doi: 10.1111/j.1540-6237.2011.00771.x
- Ho, S.S., Binder, A.R., **Becker, A.B.**, Moy, P., Scheufele, D.A., Brossard, D., & Gunther, A.C. (2011). The role of perceptions of media bias in general and issue-specific political participation. *Mass Communication & Society* 14(3), 343-373. doi: 10.1080/15205436.2010.491933
- Becker, A.B.**, Dalrymple, K.E., Brossard, D., Scheufele, D.A., & Gunther, A.C. (2010). Getting citizens involved: How controversial policy debates stimulate issue participation during a political campaign. *International Journal of Public Opinion Research*, 22(2), 181-203.
- Becker, A.B.**, Xenos, M.A., & Waisanen, D.J. (2010). Sizing up *The Daily Show*: Audience perceptions of political comedy programming. *Atlantic Journal of Communication*, 18(3), 144-157. doi: 10.1080/15456871003742112
- Becker, A.B.**, & Scheufele, D.A. (2009). Moral politicking: Public attitudes toward gay marriage in an election context. *International Journal of Press/Politics*, 14(2), 186-211.
- Xenos, M.A., & **Becker, A.B.** (2009). Moments of Zen: Effects of *The Daily Show* on information seeking and political learning. *Political Communication*, 26(3), 317-332.
- Becker, A.B.**, & Scheufele, D.A. (2008). Public perceptions of the use of steroid in sport: Contextualizing communication efforts. *International Journal of Sports Communication*, 1(4), 444-457.



## Book Chapters

- Becker, A.B.** (2018). Interviews and viewing motivations: Exploring connections between political satire, perceived learning, and elaborative processing. In J.C Baumgartner & A.B. Becker (Eds.), *Political Humor in a Changing Medial Landscape* (pp. 79-94). Lanham, MD: Lexington Books.
- Becker, A.B.** & Baumgartner, J. C (2018). Conclusion: Looking ahead to the future: Why laughing and political humor will matter even more in the decade to come. In J.C Baumgartner & A.B. Becker (Eds.), *Political Humor in a Changing Medial Landscape* (pp. 309-317). Lanham, MD: Lexington Books.
- Baumgartner, J. C & **Becker, A.B.** (2018). Introduction: Still good for a laugh? Political humor in a changing media landscape. In J.C Baumgartner & A.B. Becker (Eds.), *Political Humor in a Changing Medial Landscape* (pp. 1-7). Lanham, MD: Lexington Books.
- Becker, A.B.** (2015). Playing with politics: Online political parody, affinity for political humor, anxiety reduction, and implications for political efficacy. In. R.L. Holbert (Ed.), *Entertainment Media and Politics: Advances in Effects-Based Research* (pp. 122-143). New York: Taylor & Francis.
- Becker, A.B.,** & Scheufele, D.A. (2014). Media Effects on Political Behavior. In P.J. Schulz & P. Coble (Eds.), *Handbook of Communication Science -- Political Communication* (pp. 609-626). Berlin: De Gruyter.
- Xenos, M.A., Moy, P., & **Becker, A.B.** (2011). Making sense of *The Daily Show*: Understanding the role of partisan heuristics in political comedy effects. In A. Amarasingam (Ed.), *Stewart/Colbert Effect: Essays on the Real Impacts of Fake News* (pp. 47-62). Jefferson, NC: McFarland and Company.

## Book Reviews & Essays

- Becker, A.B.** (2023) Review of Caty Borum's *The Revolution Will Be Hilarious: Comedy for Social Change and Civic Power*. *International Journal of Communication*, 17 3334-3337. Available online at: <https://ijoc.org/index.php/ijoc/article/view/21343/4174>
- Becker, A.B.** (2018). That Alec Baldwin SNL impersonation? When paired with a Twitter response, it may be helping Donald Trump. *The Laughter Effect – Center for Social Media & Impact*. January 24. Available online at: <https://thelaughtereffect.com/that-alec-baldwin-snl-impersonation-af2880980100>
- Becker, A.B.** (2016). A politician walks into a joke. Does she get elected? *The Washington Post: Monkey Cage*. September 14. Available online at: <http://wapo.st/2cXxlK>
- Becker, A.B.** (2016). Late-night shows are trying to make 2016 voters skeptical of Trump. It's probably working. *Vox*. July 25. Available online at: <http://www.vox.com/2016/7/25/12256380/trump-daily-show-snl>
- Waisanen, D. J., & **Becker, A.B.** (2015). What happens when a politician's images circulate in the media? *NCA Communication Currents*, 10(6)/December. Available online at: <http://www.natcom.org/CommCurrentsArticle.aspx?id=6732>

**Becker, A.B.** (2015, April 3). Political satire makes young people more likely to participate in politics: Trevor Noah's *The Daily Show* is likely to continue that trend. *USSApp-American Politics and Policy Blog, The London School of Economics and Political Science*. Available online: <http://eprints.lse.ac.uk/61967/>

**Becker, A.B.** & Waisanen, D.J. (2014). What do we need to know about political comedy? *NCA Communication Currents*, 9(1)/February. Available online at: <http://www.natcom.org/CommCurrentsArticle.aspx?id=4675>

**Becker, A.B.** (2010). Book Review: Sabrina McCormick Mobilizing Science: Movements, Participation, and the Remaking of Knowledge Philadelphia, PA: Temple University Press, 2009. 218 pp. ISBN 978-1-4399-0009-3. *Science Communication*, 32(4), 544-546. doi: 10.1177/1075547010390229

## Manuscripts in Progress

**Becker, A.B.** *You can't do that on television (right now): Strike Force Five, late night comedy, and audience engagement* (Manuscript in progress).

**Becker, A.B.** *Only One Thing Can Save Us, Only the Young: Popular music, Generation Z, and the 2022 Midterm Election*. (Manuscript in progress).

**Becker, A.B.** *Ted Lasso tackles mental health: Sports entertainment, celebrity advocacy, and variation in source evaluations*. (Manuscript in progress).

## Grants, Awards, and Honors

Democracy Renewal Grant, Public Agenda (co-PI with Don Waisanen; \$50,000 grant for a project entitled, "Reflective Structured Dialogues for Trust Building and Electoral Action: Insights from Living Room Conversations")

Summer Research Grant, Research and Sabbatical Committee of Loyola University Maryland (\$4,000 for Summer 2024 for a project entitled, "From TV Airwaves to a Spotify Podcast: Late Night Comedy Hosts Focus on the Personal to Engage the Public")

Social Science Divisional Fund Award (\$1040 for Summer 2023 research plus support from Loyola's Office of Research and Sponsored Programs and Loyola's Emerging Media program)

Distinguished Scholar of the Year, Loyola University Maryland, 2023

Midcareer Summer Research Grant, Research and Sabbatical Committee of Loyola University Maryland (\$4,000 for Summer 2022 for a project entitled, "John Oliver as the (Un)likely pandemic fundraiser: Championing worthy causes and participation through satire")

Dean's Supplemental Fund & Associate Dean Fund, Travel Support to attend the 2022 annual conference of the International Communication Association (\$2,000 for travel to Paris, France)

Summer Research Grant, Research and Sabbatical Committee of Loyola University Maryland (\$4,000 for Summer 2021 for a project entitled, "A Typology for the Study of Political Satire: A New Penultimate Framework")



Enhancing Classroom Teaching: Conferences Grant from the Center for the Humanities at Loyola University Maryland (\$1,500 for Summer 2020 travel to AEJMC)

Fall 2019 Dean's Supplemental Fund: Data Collection Grant for a Project on Extreme Comedy and Order (\$1,000 grant)

Summer Research Grant, Research and Sabbatical Committee of Loyola University Maryland (\$4,000 for Summer 2017 for a project entitled, "Engaging with *Saturday Night Live*: Donald Trump, Twitter, and Political Comedy")

Team Teaching Grant, Loyola University Maryland Center for the Humanities (\$2,000 for a Spring 2018 course with Celia Paris entitled, "Entertainment, Media & Politics,")

Summer Research Grant, Research and Sabbatical Committee of Loyola University Maryland (\$4,000 for Summer 2015 for a project entitled, "The President as Comedian in Chief? Source Credibility, Argument Scrutiny, Message Elaboration and Differential Perceptions of Serious vs. Humorous Political Speech")

Summer Fellowship, Faculty Development and Research Committee (FDRC) of Towson University (\$4,000 for Summer 2013 for a project entitled, "The Power of Political Parody Exposure: Disposition Theory, Order Effects, and the 2012 Election")

Seed Funding, School of Emerging Technologies (SET) at Towson University (\$10,720 grant for a 2012-13 project entitled, "Big Data, Big Issues: Using Public Opinion Theory, Machine Learning, and Social Network Analysis to Explore Opinions and Information Flow Across Traditional and Social Media") with Siddharth Kaza, TU Department of Communication & Information Sciences

Summer Fellowship, Faculty Development and Research Committee (FDRC) of Towson University (\$4,000 for Summer 2012 for a project entitled, "What's in an interview? The effects of exposure to *The Daily Show* vs. straight news on learning, media habits, and political engagement)

Grant, Office of University Research Services (OURS) Proposal Preparation Fellowship Program, Towson University (\$3,000 per year awarded for a period of two years by the College of Graduate Studies and Research, 2011-2013)

Louise Elizabeth George Dissertation Fellowship, School of Journalism and Mass Communication, University of Wisconsin-Madison (2009-2010 Academic Year)

Top 3 Student Paper, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication (AEJMC). For "*New voters, new outlooks? Same-sex marriage, social networks, and generational politics.*" 2009.

Top Paper in Science Communication, Association for Education in Journalism and Mass Communication (AEJMC). For "*Getting citizens involved: How controversial policy debates stimulate issue participation during a political campaign,*" with Kajsa E. Dalrymple, Dominique Brossard, Dietram A. Scheufele, and Albert C. Gunther. 2009.

Top Paper in Political Communication, International Communication Association (ICA). For Xenos, M.A. & Becker, A.B., "Moments of Zen: The Daily Show, Information Seeking, and Partisan Heuristics," 2008.

Vilas Travel Grant, Graduate School of the University of Wisconsin-Madison (Awarded November 2009)

Student Research Grant, School of Journalism and Mass Communication, University of Wisconsin-Madison (Awarded November 2008)

## Conference Presentations & Panels

Yeo, S.K., **Becker, A.B.**, Patel, K., Parlett-Pelleriti, C., McDermott, J., Anderson, A.A., & Cacciatore, M.A. (2024, February). *Learn how to communicate science through humor: Comedy, cartoons & social posts*. Workshop presented at the annual conference of the American Association for the Advancement of Science (AAAS), Denver, CO.

Cacciatore, M. A., Yeo, S. K., **Becker, A. B.**, Anderson, A. A., & Patel, K. (2023, May). *Cultivating interest in science through humor: Mirth as a leveler of gaps in science engagement*. Paper accepted for presentation at the annual conference of the International Communication Association (ICA), Toronto, Canada.

**Becker, A.B.** (2022, September). *John Oliver as the (un)likely pandemic fundraiser: Championing worthy causes and political participation through satire*. Paper presented at the annual Political Communication preconference of the American Political Science Association (APSA), Montreal, Canada.

**Becker, A.B.** (2022, May). *Does gender matter? Comic hosts, audience reception, and the processing of political satire content*. Paper presented at the annual conference of the International Communication Association (ICA), Paris, France.

Anderson, A.A., **Becker, A.B.**, Cacciatore, M.A., Patel, K., & Yeo, S. (2022, March). *It doesn't matter who you are, make 'em laugh: Experienced humor predicts communicator effectiveness*. Paper presented at the Science Talk '22 conference, Portland, Oregon.

**Becker, A.B.** (2021, May). *Imitation is the sincerest form of flattery. Or is it? The effects of exposure to SNL parody on perceptions of The View*. Paper presented at the annual conference of the International Communication Association (ICA).

**Becker, A.B.** (2021, May). *We like the boyfriend! Political comedy, COVID-19, and conversations with Governor Andrew Cuomo*. Paper presented at the annual conference of the International Communication Association (ICA).

**Becker, A.B.**, & Jones, P.E. (2020, October). *Experience with discrimination, perceptions of difference, and the importance of gender conformity on support for transgender rights*. Paper accepted for presentation at the annual conference of the World Association for Public Opinion Research (WAPOR), Salamanca, Spain. \*withdrawn due to COVID-19

Cacciatore, M.A., **Becker, A.B.**, Anderson, A.A., & Yeo, S.K. (2020, May). *Laughing with science: The influence of audience approval on engagement*. Paper presented at the annual conference of the International Communication Association (ICA), virtual.

- Yeo, S. K., Anderson, A. A., **Becker, A. B.**, & Cacciatore, M. A. (2020, February). *The effect of science comedy on perceptions of scientists and scientific messages*. Paper presented at the annual conference of the American Association for the Advancement of Science (AAAS) Seattle, WA.
- Becker, A.B.**, & Waisanen, D. J. (2019, November). *John Oliver and Stephen Colbert's crossover children's books as metanoic vetoes*. Paper presented at the annual conference of the National Communication Association, Baltimore, MD.
- Becker, A.B.** (2019, August). *When comedy goes to extremes: The influence of ideology on source liking, credibility, and counterarguing*. Paper presented at the annual Political Communication preconference of the American Political Science Association (APSA), Washington, DC.
- Becker, A.B.**, & Anderson, A.A. (2019, February). *Can comedy stimulate climate change advocacy and engagement?* Paper presented at University of Michigan Symposium on Media and Politics: Environmental Advocacy in a Polarized World, Ann Arbor, MI.
- Copeland, L., Scacco, J.M. & **Becker, A.B.** (2018, April). *Of tirades and Tweets: Public opinion on President Trump's use of Twitter*. Paper presented at the annual conference of the Midwest Political Science Association (MPSA), Chicago, IL
- Becker, A.B.** (2017, August). *Teaching controversy in the classroom: Best practices for engaging students about politically contentious science, environmental, health, and risk issues*. Invited panelist at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.
- Becker, A.B.** & Todd, M.E. (2017, May). *Two steps forward, one step back? Amazon's Transparent, ecological systems theory, and the changing dynamics of family*. Paper presented at the annual conference of the International Communication Association (ICA), San Diego, CA.
- Bode, L., & **Becker, A.B.** (2016, August). *Fly my pretties: John Oliver, net neutrality, and comedy as an agent of political activation*. Paper presented at the Political Communication preconference of the American Political Science Association (APSA), Philadelphia, PA.
- Becker, A.B.** (2016, February). *Using comedy to increase public interest and understanding of political and science issues*. Invited panelist at the annual meeting of the Association for the Advancement of Science (AAAS), Washington, DC.
- Becker, A.B.**, & Copeland, L. (2015, August). *Connective social media: A catalyst for LGBT political consumerism among members of a networked public*. Paper presented at the annual conference of the Association for Education in Journalism & Mass Communication, San Francisco, CA.
- Becker, A.B.**, & Goldberg, A.B. (2015, May). *Connecting the comedy dots: Interview content, elaborative processing, and political satire programming*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.

- Becker, A.B., & Todd, M.E.** (2015, May). *Changing perspectives? Public opinion, perceptions of discrimination, and feelings toward the family*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Waisanen, D.J., & **Becker, A.B.** (2015, May). *The problem with being Joe Biden: Political comedy and circulating personae*. . Paper accepted for presentation at the annual conference of the International Communication Association, San Juan, Puerto Rico.
- Becker, A.B.** & Copeland, L. (2015, April). *Networked publics: How connective social media use facilitates political consumerism among LGBT Americans*. Invited paper presented at the Boston University Center for Mobile Communication Studies expert workshop: Social media and the prospects for expanded democratic participation in national policy-setting, Boston, MA.
- Hackl, A., **Becker, A.B.**, & Todd, M.E. (2014, November). *"I am Chelsea Manning." Comparison of gendered representation of Private Manning in US and international newspapers*. Paper presented at the annual conference of the National Communication Association, Chicago, IL.
- Waisanen, D.J\*, & **Becker, A.B\***. (2013, November). *From funny features to entertaining effects: Connecting approaches to communication research on political comedy*. Paper presented to the Political Communication Division at the annual conference of the National Communication Association, Washington, DC.  
\* denotes equal contribution
- Becker, A.B.** Kaza, S., & Goldberg, A.B. (2013, August). *Big data, big issues: Applying public opinion theory, machine learning, and large-scale text analysis to explore issue opinions and information flow across traditional and social media*. Paper presented at the annual Political Communication preconference of the American Political Science Association, Chicago, IL.
- Becker, A.B.** (2013, August). Discussant, *Are celebrities persuasive in politics?* Theme panel accepted for presentation at the annual conference of the American Political Science Association, Chicago, IL.
- Becker, A.B.** (2013, August). Panelist, *Exploring the use of emerging technology in the classroom during the 2012 election cycle and beyond*. Teaching panel sponsored by the Communication Technology Division and Political Communication Interest Group for presentation at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Becker, A.B.** (2013, June). *Are the kids all right? Family status, challenges, public opinion, and gay civil rights*. Paper presented to the annual conference of the International Communication Association, London, UK.
- Becker, A.B.** (2012, November). Invited panelist, *Empirical assessments of the impact of parody and satire*. P6: Professors and Practitioners Pontificate on Political Parody and Persuasion, sponsored by the Annenberg Public Policy Center at the University of Pennsylvania, Philadelphia, PA.

- Becker, A.B., & Haller, B.A.** (2012, August). *When political comedy turns personal: Humor types, audience evaluations, and attitudes*. Paper presented to the Political Communication Interest Group at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.
- Becker, A.B.** (2011, May). *Pop politics? Celebrity issue advocacy campaigns and their influence on situational involvement, complacency, and apathy*. Paper presented to the Political Communication Division of the International Communication Association, Boston, MA.
- Xenos, M.A., **Becker, A.B.**, Anderson, A.A., Brossard, D., & Scheufele, D.A. (2011, May). *Stimulating upstream engagement: An experimental study of nanotechnology information-seeking*. Paper presented to the Political Communication Division of the International Communication Association, Boston, MA.
- Haller, B.A. & **Becker, A.B.** (2011, April). Stepping backwards with disability humor: The case of Governor David Paterson's representation on *Saturday Night Live*. Paper presented at the Pacific Rim International Conference on Disabilities, Honolulu, HI.
- Anderson, A.A., **Becker, A.B.**, Xenos, M.A., Brossard, D., Scheufele, D.A., & Kim, E. (2010, November). *Cognitive complexity of scientific issues: How anticipated discussion impacts complexity of thought*. Paper presented at the second international conference on Science in Society, Madrid, Spain.
- Becker, A.B.** (2009, November). *Comedy in all its many forms: The differential influences of satire, self-ridicule, and parody on political attitudes*. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.
- Becker, A.B.** (2009, August). *New voters, new outlooks? Same-sex marriage, social networks, and generational politics*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Boston, MA. **(Awarded Top 3 Student Paper from Mass Communication & Society Division)**.
- Dalrymple, K.E., **Becker, A.B.**, Brossard, D.B., Scheufele, D.A., & Gunther, A.C. (2009, August). *Getting Citizens Involved: How controversial science policy debates stimulate issue participation during a political campaign*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Boston, MA. **(Awarded Top Paper from the Science Communication Interest Group)**.
- Becker, A.B.** (2009, May). *Riding the wave of the New Jew Revolution: Watching The Daily Show with Jews for Jon Stewart*. Paper presented at the annual conference of the International Communication Association, Chicago, IL.
- Xenos, M.A., Moy, P., & **Becker, A.B.** (2009, May). *Making Sense of The Daily Show: Understanding the Role of Partisan Heuristics in Political Comedy Effects*. Paper presented at the 2009 conference of the International Communication Association, Chicago, IL.

- Xenos, M.A., & **Becker, A.B.** (2009, January). *The Daily Show and political learning: Experimental tests of the gateway hypothesis*. Paper presented at the annual conference of the Southern Political Science Association, New Orleans, LA.
- Becker, A.B.**, & Scheufele, D.A. (2008, November). *Public perceptions of the use of steroid in sport: Contextualizing communication efforts*. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.
- Becker, A.B.**, & Scheufele, D.A. (2008, August). *Television, perceptual filters, and personal politics: Examining public opinion toward gay marriage*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Xenos, M.A., **Becker, A.B.** (2008, May). *Moments of Zen: The Daily Show, information seeking, and partisan heuristics*. Paper presented at the annual conference of the International Communication Association, Montreal, Canada.  
**(Awarded Top Paper from the Political Communication Division).**
- Ho, S.S., **Becker, A.B.**, Binder, A.R., Scheufele, D.A., Brossard, D., & Gunther, A.C. (2008, May). *Do perceptions of media bias undermine citizenship? An examination across elections and issues*. Paper presented at the annual conference of the International Communication Association, Montreal, Canada.
- Becker, A.B.**, Xenos, M.A. (2007, November). *Understanding the power of Jon Stewart: The third person effect and the comedy of The Daily Show*. Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.
- Becker, A.B.**, Dalrymple, K.E., Brossard, D., & Scheufele, D.A. (2007, May). *Stem cell publics: Issue involvement in the 2006 elections*. Paper presented at the annual conference of the American Association for Public Opinion Research, Anaheim, CA.
- Becker, A.B.** (2007, May). *Support for gay marriage and the role of religious/value predispositions: Explaining positions on a moral issue through the examination of personal beliefs*. Paper presented at the annual conference of the American Association for Public Opinion Research, Anaheim, CA.
- Becker, A.B.** (2006, November). *Making decisions based on bioethical principles: The rhetoric of end-of-life decision making*. Paper presented at the annual conference of the National Communications Association, San Antonio, TX.
- Becker, A.B.** (2006, November). *Transforming conflict in the Middle East: Establishing a productive dialogue*. Paper presented at the annual conference of the National Communications Association, San Antonio, TX.



## Teaching & Advising Experience

**Loyola University Maryland**, Department of Communication, Baltimore, MD

- CM 368: Entertainment Media, and Politics (Spring 2018 - )  
*This course explores the relationship between changes in entertainment media and democratic politics. How does the increasing proliferation of entertainment options and platforms shape political knowledge, civic engagement, and democratic citizenship? How is electoral politics affected by the rise of ‘infotainment’? How accurate are fictional portrayals of politics on the big and small screen, and what do such portrayals teach the public about democracy? What does the future of entertainment and politics look like, and is it as dark as dystopian portrayals in pop culture might suggest?*
- CM 316: Travel Reporting (Fall 2019 - )  
*An online course for study abroad students, CM316 engages students in the art of travel reporting and blogging during their semester away.*
- CM 203: Introduction to Communication (Fall 2014 –)  
*An introduction to the history, theory, practices, institutions, and impact of modern communications media in the United States, including audience experience of media, the media’s impact on society, producing and consuming media, and media industries and careers.*
- CM 342D: Media, Culture, and Society (Fall 2014 –)  
*Students explore the impact of media on culture and social structure through the close examination of cultural products including books, television shows, music, and advertising. Using a wide range of theoretical constructions, students learn to analyze the social meanings of cultural objects.*
- CM203T: Introduction to Communication: The Story of Science (Messina) (Fall 2015)  
*Messina supports and enhances a vibrant campus climate that engages students, faculty, administrators, and the broader community in distinct and meaningful ways. In this particular Messina section of Introduction to Communication, we focus on science communication as an organizing narrative. We look at how science issues are discussed and framed in the news, across public discourse and social media, and through film, focusing on key controversies like climate change, food politics, and public health campaigns. Overall, we will look at how the “science stories” we tell differ from the facts of science and how we might make science more accessible for a mainstream media audience.*
- CM 203T: Intro to Communication: Quantifying Communication & Media (Messina) (Fall 2016 - )  
*In this particular Messina section of Introduction to Communication, we focus on quantitative communication as an organizing narrative. We look at how statistics and data or “significant digits” are discussed and framed in the news, across public discourse and social media, and through documentary film, focusing on key social justice issues like food insecurity, education, and income inequality as case studies. Overall, we will look at how the quantitative data we feature in our stories contributes to the overall narrative and message. We will focus on how we can make quantitative communication both more accessible and informative for a general population audience.*

- ME730: Social, Political, Economic and Cultural Issues and Emerging Media (Spring 2016 -)  
*This online course is a foundational part of our M.A. in Emerging Media Program. The course focuses on the impacts of emerging media on political and civic life. We consider how social media can be used as a tool to spur political action by citizens and how campaigns use social media as a tool for greater mobilization. We look broadly at the impacts of the Internet on the individual and our collective culture. We also discuss how important policy issues like net neutrality and the digital divide influence engagement.*
- ME770: Social Network Analysis (Spring 2021 - )  
*Reviews foundational concepts and applications of social network analysis in data analytics. Students conduct social network analysis to understand how fans, followers, and friends seek and share information on popular social media platforms. As part of this analysis, students discover how relationships are formed into crowds, clusters, and networks on Facebook, Instagram, and YouTube, among other platforms. Students analyze and interpret hashtags and related issues or topics through sentiment analysis. Students use Netlytics, Gephi, and NodeXL, and other data analysis and visualization tools applicable to social network analysis.*
- Core Advisor (Summer 2015 - )  
*Advise incoming freshmen on their program of study and work with them toward completion of the Loyola University Maryland core curriculum. Primary advisor for 16 incoming students per year.*
- Major Advisor in Communication (Fall 2015 - )  
*Work with 40+ undergraduates each semester on the successful management and completion of their communication major*
- M.A. in Emerging Media Capstone Advisees (Spring 2016 - )
  - Erin Wright, *Palavr: Find your Soapbox* (project connecting news and online comments)
  - Joe Rider, Social Network Analysis of Southwest Airlines' LEAD Operations

**Towson University**, Dept. of Mass Communication & Communication Studies, Towson, MD

- MCOM 490: Mass Communications Research (Fall 2010 – Fall 2013)  
*MCOM 490 presents a survey of methods and uses of research in mass media fields. The course is only open to seniors and serves as the department's capstone course.*
- MCOM 631: Research Methods in Mass Communication (Fall 2011)  
*MCOM 631 presents a graduate level survey of qualitative and quantitative research methods. The course provides students with a critical framework for evaluating communication research and some hands-on experience in the process of conducting qualitative and quantitative research.*
- TSEM102 Sec 070: Pop Culture & Politics: Comedy, Entertainment, Celebrity and Democracy (Fall 2012 – Spring 2013)  
*Writing-intensive seminar for first-year students focusing on popular politics and the increasing role of entertainment, celebrity, and humor in the public sphere.*

- MCOM 431/550: Public Opinion & the Press (Fall 2013)  
*Journalistic aspects of public opinion and propaganda; the impact of mass communication media on the formation of public opinion. Techniques of polling and testing public opinion.*
- Undergraduate Major Advisor (2010-2014)  
*Advisor to just under 40 MCCS majors per semester. Assist with course enrollment, study abroad, and general academic concerns*
- Thesis Committee Membership, Communication Management Master's Program  
*Committee member for graduating MA students selecting the thesis option*

**University of Wisconsin, School of Journalism and Mass Communication, Madison, WI**

- *Teaching Assistant, J561: Mass Communication and Society*  
(September 2008 – December 2008)
- *Teaching Assistant, J201: Introduction to Mass Communication*  
(September 2006 – May 2007; January 2009-present)
- *Instructor, Introduction to Journalism, PEOPLE summer high school program, School of Education* (May-July 2009)

**University of Southern California, Annenberg School for Communication, Los Angeles, CA**

- *Teaching Assistant, COM201: Communication as a Liberal Art* (January 2006-May 2006)
- *Lead Teaching Assistant, COM310: Media and Society* (August 2005-December 2005)
- *Teaching Assistant, COM499: Media Ethics and Social Implications*  
(August 2005-December 2005)
- *Teaching Assistant, COM310: Media and Society* (January 2005-May 2005)

**Department & University Service**

**Department of Communication, Loyola University Maryland**

- *Chair, Teaching/Clinical Faculty Promotion Guidelines Committee* (2022- )
- *Associate Chair, Department of Communication* (2020 - 2022)
- *Chair, Caulfield Lecture Committee* (2019-2022; 2015-2016); *Member* (2014-2015)
- *Chair, Search Committee Lecturer in Communication* (Spring 2022)
- *Member, Undergraduate Curriculum Committee* (2020- )
- *Member, Guidelines Committee* (2020 - )
- *Chair, Media & Society Concentration Committee* (2017- )
- *Member, Faculty Evaluation Guidelines Committee* (2019-2020)
- *Member, Undergraduate Curriculum Committee* (2016- 2017)
- *Member, Search Committee Dept. of Communication Program Assistant* (2015)
- *Member, M.A. in Emerging Media Program Graduate Committee* (2015-2016; 2023-)
- *Member, Search Committee Non-Tenure Track Advertising Faculty* (2015)

## **Loyola University Maryland**

- *Elected Member*, Faculty Compensation Committee (2022-)
- *FCC Member*, Loyola University Maryland Compensation & Benefits Committee (2023-)
- *Department Senator*, Loyola University Maryland Faculty Senate (2020-2022)
- *Member*, Grievance Panel (2019- )
- *Member*, Environmental Health and Safety Committee (2019-2022)
- *Member*, Institutional Review Board (IRB) (2015-2018)
- *Core Advisor*, Messina Program (2015- present)
- *Member*, Interfaith Advisory Board (2016-2017)
- *Facilitator*, *Common Text: How to Win an Election* by Quintus Tullius Cicero (2016)

## **Department of Mass Communication & Communication Studies, Towson University**

- *Chair*, Faculty Resources Committee (2011-2014)
- *Member*, Advertising Search Committee (2013-2014)
- *Member*, Programs Committee (2010-2011)
- *Member*, Communication Studies Search Committee (2010-2011)
- *Department Representative*, Destination TU (2013)

## **Towson University**

- *COFAC Representative*, Towson University Faculty Development Resources Committee (2012 – 2014)
- *Faculty Participant*, Pawprints: Towson's Collegiate Readership Program (September 2010 – 2013)
- *Participant*, Banned Books Week Read Outs (September 2010)

## **Professional Service**

### ***International Journal of Public Opinion Research (IJPOR)***

- *Editor* (September 2018 – August 2021)

### ***Mass Communication & Society***

- *Editorial Board* (September 2018 - )

## **Journal Reviewer**

- *American Politics Research*
- *American Political Science Research*
- *Atlantic Journal of Communication*
- *Communication Monographs*
- *Human Communication Research*
- *Humor: International Journal of Humor Research*
- *International Journal of Communication*
- *Journal of Broadcasting & Electronic Media*

- *Journal of Communication*
- *Journal of GLBT Family Studies*
- *Journal of Homosexuality*
- *Journal of Information Technology & Politics*
- *Journalism Studies*
- *Media Psychology*
- *Political Communication*
- *Public Opinion Quarterly*
- *Social Science Computer Review*
- *Social Science Quarterly*
- *Sociological Inquiry*
- *TESS (Time-Sharing Experiments for the Social Sciences)*

**Political Communication Interest Group (PCIG), Association for Education in Journalism and Mass Communication (AEJMC)**

- Reviewer, Lynda Lee Kaid Best Published Paper in Political Communication (2019- )
- Interest Group Head (2017-2018)
- Vice Head of Interest Group (2016-2017)
- Research Paper/Competition Chair, Executive Committee (2015-2016)
- Chair, Lynda Lee Kaid Best Published Paper in Political Communication Award Committee (2014-2015)
- Discussant, Scholar-to-Scholar Session on Entertainment & Political Speech
- Professional Freedom & Responsibility (PF&R) Chair, Executive Committee (2013-14)
- Teaching Chair, Executive Committee (2012-13)
- Discussant, Referred Research Paper Session on Campaigns and Elections (August 2012)

**Midwest Association of Public Opinion Research (MAPOR)**

- *Session Moderator*, Public Opinion – National Agenda I (November 2007)
- *Session Moderator*, Public Opinion toward Science (November 2008)
- *Session Moderator*, Perception of Public Opinion and Third Person Effect (November 2009)

**Conference Reviewer**

- Political Communication Division, *ICA* (Fall 2012, Fall 2013)
- LGBTQ Studies Interest Group, *ICA* (Fall 2016)
- Political Communication Interest Group, *AEJMC* (Spring 2012, Spring 2013, Spring 2015, Spring 2016)
- Mass Communication Division, *International Communication Association* (Fall 2010)
- UW-Madison *SJMC Communication Crossroads Conference* (April 2008, 2009 & 2010)

**University of Southern California, Faculty/Staff Mentor Program, Los Angeles, CA**

- Faculty/Staff Mentor to thirty-plus freshmen students (Fall 2005-Spring 2006)

## **Brown Alumni Schools Committee**

- Interviewer/Former Regional Chair, Los Angeles, CA, New York, NY, Madison, WI, & Baltimore, MD

## **Research Experience**

### **Nanoscale Science and Engineering Center (NSEC) at UW-Madison**

- *Graduate Assistant*, Societal Implications of Nanotechnology group (Summer 2009)

### **University of Wisconsin Survey Center, Madison, WI**

- *Project Assistant*, (May 2007 – August 2008)

### **University of Southern California, Annenberg School for Communication, Los Angeles, CA**

- *Research Assistant*, Area of Rhetoric and Science for Professor G. Thomas Goodnight (January 2006-May 2006)

### **University of Southern California, Institute for Prevention Research, Los Angeles, CA**

- *Research Associate/Site Lead*, Vitamin Study Project/Quick Help and Message Tailoring (Summer 2005)

### **Brown University Public Policy Polling Center, Brown University Department of Public Policy and American Institutions, Providence, RI**

- *Supervisor*, Polling center and director of student pollsters (September 1997-May 1999)

## **Invited Talks and Lectures**

### **Introduction to American Political Thought, Guest Lecture at Brown University** (October 20, 2022)

### **Taubman Center for American Politics and Policy at Brown University** (October 20, 2022)

- “Live from Brown: Saturday Night Live, Election 2022, and Political Entertainment”

### **Thomas Harriot College of Arts and Sciences Distinguished Professor Event** (March 2018)

- “The Landscape of Modern Political Humor” panel

### **Second Monday Lecture Series, Baltimore Hebrew Congregation** (May 2017)

- “Political Comedy to the Rescue?”



**Alumni Participation Committee, Towson University** (October 2011)

- “Using Social Media Effectively”

**College of Fine Arts & Communication (COFAC) Colloquium Research Series, Towson University** (March 2011)

- “Pop Politics? Celebrity Issue Advocacy Campaigns and Their Influence on Situational Involvement, Complacency, and Apathy”

**Media & Communication Research Group Seminar Series, School of Communication, American University** (October 2010)

- “Fresh Politics: Comedy, Celebrity, and the Promise of New Political Outlooks,”

**Life Sciences Communication 515: Social Marketing, UW-Madison** (February 2010)

- “Introduction to Survey Research”

**Selected Media Commentary**

(links to content available at: <http://amybreebecker.com>)

- Commentary on the 2024 Republican Primary and late-night comedy appearances
  - Featured on CSPAN’s *2024 Campaign Trail* (February 9, 2024)
- Commentary on TikTok and international affairs
  - Commentary on Bin Laden’s letter and Tik Tok for Politico (November 16, 2023)
- Commentary on the announcement that the Orioles will remain in Baltimore for 30 more years
  - Commentary for *The Baltimore Sun* (September 30, 2023)
- Commentary on the partisan nature of late-night comedy and satire
  - Commentary for *Vox* (December 20, 2022)
- Commentary on presidential late-night comedy interviews
  - Commentary for *The Hill* (June 8, 2022)
- Commentary on late night comedy and the shift from the Trump to the Biden administration
  - Commentary for the *Harvard Political Review* (September 25, 2021)
- Commentary on the return of celebrities to Washington DC for the Biden administration
  - Commentary for *The Hill* (February 7, 2021)
- Commentary on Trump COVID-19 crisis and new books about the administration
  - Commentary for Al Jazeera English (September 15, 2020)
- Commentary on the effectiveness of the virtual Democratic National Convention
  - Commentary for WBAL-TV (August 19, 2020)
- Commentary on viral Baltimore police arrest video from 2016
  - Commentary for Fox45 News (July 25, 2020)
- Commentary on President Trump’s use of and conflict with Twitter
  - Featured in *Bloomberg News* (May 28, 2020)
- Commentary on political satire’s engagement with technology issues
  - Featured in *Slate* (February 11, 2019)

- Commentary on political comedy's influence on the 2020 election
  - Featured by *WJLA* and other ABC/Sinclair affiliates (January 15, 2019)
- Commentary on celebrity politics and Taylor Swift's role in Election 2018
  - Featured in *The Tennessean* (November 7, 2018)
  - Featured in *The USA Today* (November 7, 2018)
- Commentary on the John Oliver effect
  - Featured in the *Observer* (March 23, 2018)
- Commentary on political satire and the Trump presidency
  - Commentary for *Diario de Noticias* of Portugal (February 18, 2017)
  - Commentary for *WJLA/Sinclair Broadcasting Group* on comedy's war on Trump (May 8, 2017)
- Live commentary reviewing Donald J. Trump's inaugural address
  - Special broadcast of Canadian Broadcast Corporation's *The Current* (January 20, 2017)
- Commentary on political comedy's coverage of election issues
  - Featured in *The Atlantic* (December 27, 2016)
- Report on my political engagement research and community ties
  - Profile in the *Baltimore Jewish Times*, You Should Know (October 20, 2016)
- Commentary on political comedy's impact on the 2016 election cycle
  - Report for *The Academic Minute* (October 26, 2016)
  - Commentary for *Voice of America* radio (October 25, 2016)
  - Interview with *Swedish Broadcasting Corporation* (October 10, 2016)
  - Interview on Wisconsin Public Radio's Central Time (September 26, 2016)
  - Featured in article for *WJLA/ABC7* Washington DC (September 16, 2016)
- Commentary on the 2016 Presidential debates
  - Interview with ABC News Radio (Australian Broadcasting Corporation) (October 10, 2016)
- Commentary on nostalgia for the 1990's
  - Commentary in *The Baltimore Sun* (May 12, 2016)
- Commentary on Maryland Democratic Primary
  - Television interviews with WJZ-TV CBS Baltimore (April 21 & April 22, 2016)
- Commentary on Super Tuesday Results
  - Radio interview with WBAL 1090AM Baltimore (March 2, 2016)
- Commentary on DeRay Mckesson's candidacy for Mayor of Baltimore
  - Television interview with Fox 45 Baltimore (February 4, 2016)
  - Television interview with WJZ-TV CBS Baltimore (February 4, 2016)
- Commentary on Maryland Poll and Governor Hogan's Favorability
  - Television interview with WJZ-TV CBS Baltimore (October 15, 2015)
- Commentary on the Democratic Primary Debates
  - Television interview with WJZ-TV CBS Baltimore (October 13, 2015)
  - Featured in NBC10/Sinclair Broadcasting article (October 13, 2015)
- Commentary on Stephen Colbert's debut as Late Show host
  - Featured in *ABC7/WJLA* Washington D.C. article and across other Sinclair outlets (September 8, 2015)
- Commentary on public opinion toward same-sex marriage and LGBT civil rights
  - Featured in the *Wall Street Journal* after the June 2015 US Supreme Court decision in *Obergefell vs. Hodges* (June 27, 2015)

- Commentary on partisan media, political polarization & 2014 Pew Research Report
  - Featured on WPR's *The Joy Cardin Show* (October 27, 2014)
  - Interview for WBAL 1090 AM *Maryland News Now* (October 23, 2014)
  - Commentary in *The Christian Science Monitor* (October 21, 2014)
- Commentary on social media and US Presidential debates
  - Appearance on *WBAL-TV Evening News* (10/17/12)
- Commentary on academic interest for *The Colbert Report*
  - Featured in *The Washington Post* (7/9/12)
  - *USM Faculty Voice* (10/31/2012)
- Commentary on the Komen Foundation/Planned Parenthood controversy
  - Featured in *The Baltimore Sun* (2/8/2012)
- Commentary on President Obama's summer vacation
  - Featured in *Christian Science Monitor* (8/11/2011)
- Commentary on the influence of political comedy
  - Featured on KCBS San Francisco on the end of *The Daily Show* (August 6, 2015)
  - Featured on WBAL 1090AM *Maryland News Now* (August 6, 2015)
  - Featured on WBAL 1090AM *Maryland News Now* (February 21, 2015)
  - Featured on Radio National/Australian Broadcasting Corporation's *Future Tense* (2/8/15)
  - Featured in *The Long Island Press* (3/30/13)
  - TU in 2 Fall 2012, "Should politicians make fun of themselves?" (10/24/12)
  - Guest appearance on Philadelphia NPR/*WHYY's Radio Times* (7/20/11)
- Guest Blogger for *The Baltimore Sun's* The Ridiculous Report
  - Monthly Best of Political Comedy Columns (June 2011 – August 2011)
- Commentary on celebrity politics and the 2012 Presidential Election
  - Featured in *Christian Science Monitor* (4/22/11)
- Commentary on recent research on differences in public opinion toward same-sex marriage across age cohorts and the ongoing debate in the state of Maryland
  - Television appearance on WMAR-TV ABC 2 Baltimore's *Good Morning Maryland* (2/17/11)
  - ABC2 News online article about the research and pending legislation in Maryland (2/18/11)
- Commentary on the Jon Stewart/Stephen Colbert "Rally to Restore Sanity and/or Fear"
  - Follow-up appearance to discuss the implications of the Rally on Baltimore's WBAL 1090AM Afternoon News Journal (11/1/10)
  - Radio appearance to discuss predictions for the Rally on Baltimore's WBAL 1090AM Afternoon News Journal (10/29/10)
  - Featured in *B Daily*, the free daily paper of *The Baltimore Sun* (10/28/10)

## Professional Experience

### Roper Public Affairs and Media, NOP World, New York, NY

- *Research Manager*, (March 2004-November 2004)
  - Oversaw custom research projects for a diverse set of clients
  - Engaged in all aspects of research process from design to analysis

### Westhill Partners (Political and Communications Consulting Firm) New York, NY

- *Senior Associate*, (September 2003- March 2004)
  - Coordinated qualitative and quantitative research studies for major clients including 2004 Gephardt for President campaign

**Wirthlin Worldwide** (*Marketing Research & Consulting Firm*), New York, NY

- *Project Director*, (February 2001- August 2003)
  - Managed custom qualitative and quantitative studies for major clients in the health care, financial services, advertising, and communications industry

**Office of Vice President Al Gore**, Washington DC

- *Advance Team Member*, (Summer 1999)
  - Customized logistics and schedule for the Vice President
  - Oversaw organization of major official and campaign events and related personnel

**Global Strategy Group, Inc.** (*Strategic Communications/Consulting Firm*), New York, NY

- *Associate*, (1997-1999); (Summer 2006)
  - Analyzed and presented quantitative and qualitative data from major corporate and political projects

**Professional Memberships & Associations**

American Political Science Association (APSA)

International Communication Association (ICA)